



LASSITER ADVERTISING, INC.

# YOUR **FULL-SERVICE** ADVERTISING AGENCY

## ABOUT LAI

Lassiter Advertising, Inc. brings superior marketing skills to every project with all our clients, big or small. We specialize in manufacturing marketing, and with more than 30 years of experience, we know your world. We understand your expectations, speak your language, and communicate your message effectively through a variety of media.

## THE LAI DIFFERENCE

Lassiter Advertising, Inc. offers the creative and marketing skills of a large agency with the intimacy and responsiveness of a smaller shop. We value our customers and treat each client as a priority.



### WEBSITES

#### DESIGN, BUILD, MAINTAIN

LAI offers a variety of website packages as well as SEO and maintenance programs to keep your website up to date and relevant. From large to small, we handle them all.



### PRINTED MATERIALS

#### CORPORATE LITERATURE & MORE

We handle all of your printing needs. Whether its something as small as a business card or something as large as a trade show booth, LAI keeps your project a priority from beginning to end.



### PHOTOGRAPHY & VIDEOGRAPHY

#### COMMERCIAL, PRODUCT, DRONE

Let us highlight your product or people with our incredible, detail-oriented team of photographers and videographers. We can even put a drone in the air and photograph or shoot video of your building!

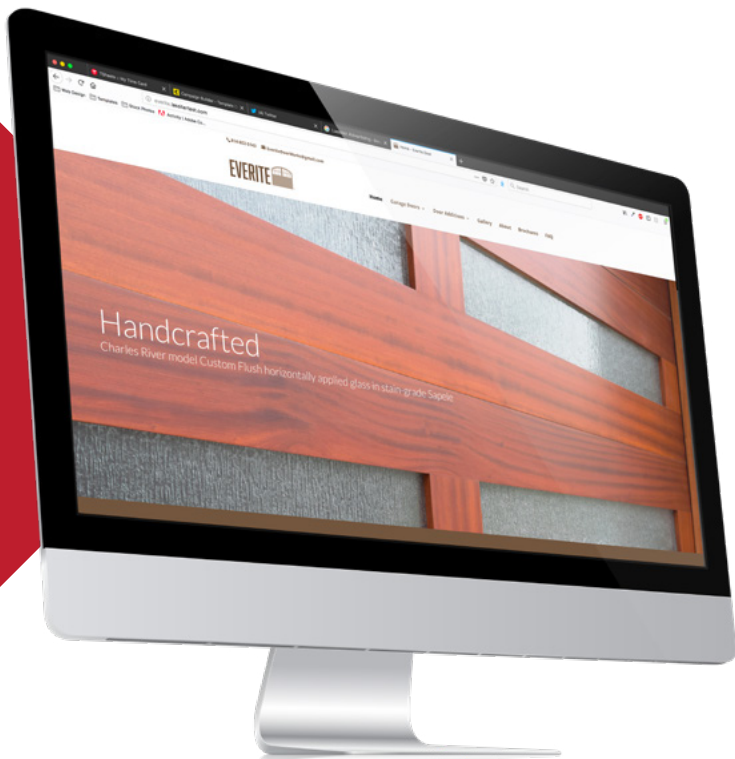


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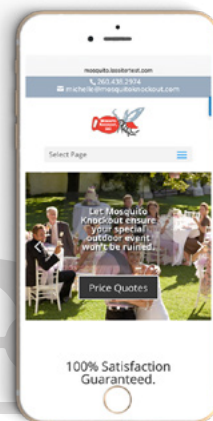
*Since 1987*



## WEBSITE DESIGN & MAINTENANCE

LAI designs websites built for the modern world. Whether you're using a desktop computer, a mobile device, or a tablet, you can rest assured that your site will not only be functional, but beautiful.

We offer one-on-one training so you feel confident updating and maintaining your site on your own. Prefer to have us keep you up-to-date, that's no problem either. We offer comprehensive maintenance packages to ensure your website is always running at peak performance.



## PRINTED MATERIALS

LAI can create engaging designs for a wide variety of print media. From a small project like a business card to a large trade show display, we have the knowledge and capabilities to make your company shine. The majority of our materials are printed right here in the United States of America.



## PHOTOGRAPHY & VIDEOGRAPHY

Whether on location or at our in-house studio, LAI utilizes high-definition equipment that shoots the best quality images to show off your products. Drone photography is a hot trend. Don't miss out!

We also offer videography, which can be used for training videos, product commercials, or just to take your website to the next level.



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